About US

```
.container_demo{
 max-width: 900px;
 margin: 30px auto;
}
```

Overview

Over 35 years of Excellence
Welcome to Muscat Electronics

A journey of thousand miles starts with a single step, they say. Dr. Mohammed Musa Al Yousef took that step in 1977 and has never turned back ever since. A humble journey gathered many travelers seeking golden dreams in golden sands of Oman.

His vision today is a guiding light to the entire caravan of Al Yousef Group- An investment conglomerate with diverse interests in the Sultanate and beyond. Covering a broad spectrum of activities from Finance, Oil & Gas, Mining, Real Estate Development to Trading and Services.

Muscat Electronics, a premier member of   Al Yousef Group and is a household name in the Sultanate. There was immense potential for the growth of electronics market in the Sultanate. We sensed this potential and in the year 1979, thus was born Muscat Electronics. The company has grown from strength to strength ever since.

We uphold the belief in shared responsibility- to our people, society and Nation. In everything we do we strive for excellence. The result, in a short span ME has earned the trust of the people of the Sultanate of Oman.

ME is the National distributors for several world renowned brands like; Daikin and Chigo in the field of air-conditioning; Ricoh and Hitachi in office automation solutions; Infinova, Ateis and Sony in professional AV and security solutions; ME also has an in-house a graphic and copy center. When deciding a solution for our customers, ME begins with the understanding of the customer’s needs and continues even after installation of the best solution. While deriving at the best solution, apart from the various standard consideration M.E. also takes into account the environmental friendliness, energy efficiency, design flexibility, zoning capabilities and user friendliness to mention a few.

Our Businesses

From innovative and intelligent air-conditioning solutions to tailored print management services, from custom designed audio-visual solutions to out-of-the-box marketing collateral productions, each of our businesses is focused on providing solutions that will open a new world of possibilities for the people who use them.

Air Conditioning Division

Office Automation Division

Graphics and Copy Centre

Pro-AV and Security Solutions Division

Our Vision
Our vision is to be the most customer centric company in our field of operation, providing innovative solutions, bringing the best value products and the latest in technology with the least environmental impact while contributing to the welfare of the Omani citizens and residents.

Our Mission
Our mission is to collectively develop the most cost effective, technologically advanced and environment friendly solutions in the field of air-conditioning, office automation and Pro-AV and security solutions so that we may continually enhance our customers’ experience and be the fabric of change.

Our Value

Integrity | Honesty | Collegiality

We are dedicated to contribute to the culture, benefit and welfare of the people of the Sultanate of Oman. It is the intention of our organization to grow hand in hand with all our partners, encouraging and aiding them to reach their full potential. through integrity, honesty and collegiality. We consider In-Country-Value (ICV)as our primary focus areas and ICV is in-built in our corporate social responsibility programs-

 - Omanisation program

 - Education sponsoring program

 - Procurement policy

For developing and inspiring future responsible Omani managers and for advancing knowledge we pro-actively recruit young Omanis.

We voluntarily assign a large portion of our installation business to small and medium enterprises. Not stopping there, we provide training to these companies to ensure that they meet the best industry practices followed in the installation business.

Our prosperity is directly linked to the prosperity of our customers, dealers, partners and all stakeholders.

```
jQuery(document).ready(function($){


  $(".accordion_example2").smk_Accordion({
   closeAble: true, //boolean
  });




});
```