

Muscat Electronics bags Best Marketing Award.

Muscat Electronics (ME) bagged the Best Marketing Award from Ricoh International for their efforts in promoting the Ricoh brand in Oman, at the Ricoh International Partners Conference held at Lisbon, Portugal earlier in the month. Considering the fact that Ricoh International has more than 200 partners across Europe, Middle East & Africa, this is a major achievement.

ME and Ricoh shares a very long and friendly relation since 1994 and markets a wide range of products and solutions including digital copiers, laser printers, fax Machines, digital duplicators, networked printing and document management Solutions.

Muscat Electronics is also the only partner in Oman and one of the few in the region who has been certified as a 'Solutions Partner' of Ricoh. This certification is given after a thorough evaluation of the capabilities in providing Print Management Solution (PMS) and Managed Print Services (MPS) to customers. Customers of Muscat Electronics get the benefit of not only using one of the best multifunction equipment in the world, but can also avail customized solutions to manage their prints/documents.

'This is a very special moment for Muscat Electronics as this award is a testament to our commitment in promoting Ricoh brand in Oman and the trust that our customers have in us. Being a Solutions Partner for Ricoh is in-line with our strategy; we have long evolved from the days of being just a box seller to a provider of medium to long term solutions to our customers. We are in a constant pursuit of optimizing the office automation part of our customers business to achieve the best output for them at the least cost and thereby our customers can focus on their core business' said Mr. Faisal Al Yousef, CEO of Muscat Electronics LLC.

'I would like to congratulate our entire team for all the hard work put in by them since we started our partnership with Ricoh' continued Mr. Faisal.

Muscat Electronics which was established in 1979 by Fincorp Investments LLC is proud to be the employer of more than 250 employees today. Muscat Electronics consist of four divisions namely, Office Automation, Graphics and copy center, Air-conditioning and Pro AV and security solutions.